

# Bibliography

- J. Phillips, R. (2014). *Conspicuous Consumption | Economics & Social Impact Definition | Britannica Money*. [online] [www.britannica.com](https://www.britannica.com/money/conspicuous-consumption). Available at: <https://www.britannica.com/money/conspicuous-consumption>.
- Kenton, W. (n.d.). *Positional Goods*. [online] Investopedia. Available at: <https://www.investopedia.com/terms/p/positional-goods.asp>.
- Kliet, N. (2024). *Scandinavian Style 101: Everything You Need to Know About Scandi Design*. [online] Vogue. Available at: <https://www.vogue.com/article/scandinavian-style>? [Accessed 21 Jun. 2025].
- Loo, A. (n.d.). *Veblen Goods*. [online] Corporate Finance Institute. Available at: <https://corporatefinanceinstitute.com/resources/economics/veblen-goods/>.
- Marriage, O. (2023). *Touareg vs Cayenne*. [online] Auto Express. Available at: <https://www.autoexpress.co.uk/car-reviews/15426/touareg-vs-cayenne> [Accessed 23 Jun. 2025].
- McIntyre, K.P. and Eisenstadt, D. (2011). Social Comparison as a Self-regulatory Measuring Stick. *Self and Identity*, 10(2), pp.137–151. doi:<https://doi.org/10.1080/15298861003676529>.
- PropertyStellar: Where Your Home Dreams Align with Stars. (2025). *Dubai's Billionaire lifestyle: A glimpse into how the ultra-rich spend*. [online] Available at: <https://www.propertystellar.com/blog/dubais-billionaire-lifestyle-a-glimpse-into-how-the-ultra-rich-spend/> [Accessed 21 Jun. 2025].
- Volkswagen Group. (2024). *Key Figures*. [online] Available at: <https://www.volkswagen-group.com/en/key-figures-18842#five-year-review> [Accessed 21 Jun. 2025].
- Spaniel, W. (2018). Game Theory 101 (#77): Signaling Games. [online] Youtube. Available at: <https://youtu.be/d0eymGXYXYI?si=PZvPq86Bjf7ItUA> [Accessed 29 Jun. 2025].
-